

DIGITAL

PRINT ON DEMAND

There are times when business challenges require you to think outside the box. You have to change your way of thinking and embrace alternative ideas. Get the results you deserve with Maincolour Digital.

Digital print has truly come of age in a short space of time. It is one of the most effective solutions in a communication driven world. The flexibility to say exactly what you want, to who you want and the impact of truly personalised marketing can dramatically improve your response rates.

Whatever challenges you face, let Maincolour help find the solution. For the business that needs print-on-demand, there is a multitude of suitable applications. The use of vibrant colour with a wide choice of stocks at a cost that makes sense. To unlock the true potential it just has to be Maincolour Digital.

Applications

- Point-of-sale
- Short-run colour work
- Live proofing
- Leaflets, posters, business cards, postcards ...
- Personalisation
- Versioning
- Overprinting

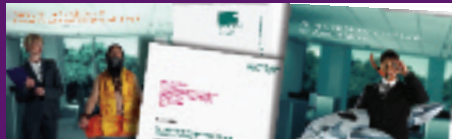


The Maincolour Digital Print Service

Speed	Up to 50 pages per minute
Resolution	2400 dpi resolution
Materials	From 80gsm up to 300gsm Silk, matt, gloss or special effect materials Up to SRA3 sizes
Artwork	From print-ready PDF files 'Live' proofs prior to printing the job



Versioning



If your business requires an even more effective solution, then one-to-one marketing could be the answer. Using the latest cross-media solutions, campaigns can be co-ordinated across all your marketing collateral. Highly personalised mailers can be produced digitally, with a level of personalisation that is guaranteed to get attention.



Why not give us a call and see how we can help:
01625 667 400 or e-mail
solutions@maincolour.co.uk

LITHO
DIGITAL
WEB-TO-PRINT
DIRECT MAIL
ENVIRONMENTAL



maincolour group
strength in depth

Maincolour Print Ltd.
Hammond House,
Heapy Street,
Macclesfield,
Cheshire, SK11 7JB

T: 01625 667 400
F: 01625 667 430
E: solutions@maincolour.co.uk
FTP: www.maincolourftp.co.uk
www.maincolour.co.uk

